

Here's the Best News you'll Find in This Paper

It's News that Concerns You Personally

It's Live News, News about Shoes
It tells of the best shoe values to be had anywhere in Marion

The Prices in Every Instance assure you a substantial saving on the very thing you need

Our shoe sale now going on will close on

TUESDAY, NOV. 23rd.

You Can't Afford to Miss this Sale

Read Every Word Come see the Shoes

MEN'S FINE SHOES

\$5.00	Shoes	\$3.98
4.00	"	3.19
3.50	"	2.89
3.00	"	2.48
2.50	"	1.98
2.00	"	1.68

WORK SHOES!

We have the best line of work shoes in Marion, that we will sell at Lowest Prices during these 10 days.

MISSSES AND CHILDREN

We have the best line of Shoes for MISSSES and CHILDREN IN HEAVY AND LIGHT WEIGHT at LOWEST PRICES.

BOYS SHOES.

Our line of boys shoes are the best and Cheapest found anywhere.

LADIES FINE SHOES!

\$3.50	Shoes	\$2.48
3.00	"	2.19
2.50	"	1.98
2.00	"	1.68
1.50	"	1.19
1.25	"	.98

Ladies Heavy Shoes
A large line of these heavy shoes that we will sell at greatly reduced prices during these 10 days.

Don't Forget we have Extra Values in Sample SHOES

Our stock of Dress is complete and we will save you money on every article you buy of us.

Carnahan Bros.

HOW CARNEGIE AND HILL MADE MILLIONS.

From Manufacturers' Record November Fourth, 1909.

Andrew Carnegie and James J. Hill have probably made more money by skillful advertising than any other men in America. In the line of shrewd advertising, as well as in knowing how to accumulate millions, they are experts of the highest order. For years Mr. Carnegie kept himself and the Carnegie Company before the public so effectively that the American people believed that by all odds his concern was far and away the greatest in the country. Very few knew that at the time the Steel Corporation was formed another iron and steel company in Pittsburgh had an output almost as great as Carnegie's. The world knew all about the Carnegie Company, but it didn't know others.

Carnegie capitalized his reputation and sold the Steel Corporation for two or three hundred million dollars more than he could have had by not

for years known and practiced the art of the widest possible publicity. The Steel Corporation's issue of securities, based in part on the ownership of the Carnegie plant, had less water than many have supposed. It was merely the turning into securities of the tremendous asset of the world-wide reputation of the Carnegie Company, and Mr. Carnegie thus capitalized and sold for some hundreds of millions the publicity work which he had carried on for years. This was equaled only by Mr. James J. Hill when he was getting ready to sell his iron-ore properties in the Lake region. For several years Mr. Hill never lost an opportunity to keep before the public the increasing value of iron ore and the vast quantity which he owned in the Lake region. There were many suggestions of the fact that these could not be duplicated at any price and that they would be very cheap at a dollar a ton in the ground, as they might furnish the basis for some independent steel company. Nobody knew much about these properties, but the publicity finally came to believe that they were so immensely valuable that they were almost necessary to the existence of the Steel Corporation.

When the Steel Corporation decided to make the purchase of these properties on the basis of about \$1 per ton in the ground, thus assuming an obligation of probably \$500,000,000, it was regarded as a master stroke by the general public, who knew nothing in the world about ores or about these particular ore properties. Like Carnegie, Mr. Hill had capitalized his publicity work to the extent of several hundred million dollars. The Steel Corporation could never have been floated without taking in the Carnegie plant, not so much because of its magnitude as because of the reputation won by Carnegie's magnificent publicity campaign running over many years. The Steel Corporation could never have met public approval in paying such a price for the Hill ore properties if Hill hadn't made the public by the most skillful work, believe that they were really essential to its welfare.

And so, after all, the great fortunes of Carnegie and Hill are largely due to the advertising which made possible the capitalization of the public sentiment that they had created about their own enterprises. The creation of such public sentiment of

such widespread knowledge about any section or any business is one of its assets often more important than the natural resources of the country or the immediate direct results that follow a broad advertising campaign.

WITHOUT OPPOSITION

Judge Nunn is Declared the Democratic Nominee for Judge of the Court of Appeals.

Ollie James Will be Renomined December First.

Paducah, Ky., Nov. 11.—Judge Thomas J. Nunn, of Madisonville, being without opposition for the Democratic nomination for the Court of Appeals from the First appellate district, the committee met today at Princeton, called off the primary and declared him the nominee. Judge Nunn is finishing his first term on the bench. He was here to night and was called on by many Democrats.

Paducah, Ky., Nov. 11.—Chairman Henry Lawrence today called a meeting of the First Congressional District Democratic Committee to be held in Paducah, December 1, for the purpose of fixing the time, manner and place of nominating a candidate for Congress. The incumbent, Ollie M. James, of Marion, will have no opposition. The election does not take place until next fall.

Thanks to the Voters of Crittenden County.

Words are not at my command to express my gratitude to the voters of Crittenden county for the loyal support they have given me.

I have fought my battle to success on a high plain and have said nor done anything that would hurt the feelings of any one. I will work for the benefit of the county, regardless of the party, whether or not they opposed me. Again, thanking you one and all, I remain, Yours Respect,

WILL WALLACE.

Jailer-elect of Crittenden County.

OAK HALL.

Our Sunday school is moving on nicely.

James Cleghorn is on the ill list.

Miss Fanny Ford is very ill.

Everybody done gathering corn.

Mrs. J. E. Dean visited Mrs. W. G. Condit Monday.

Mrs. Cobb, of Oklahoma, is a guest of the families of Al and Job Dean.

Mr. and Mrs. W. G. Condit were guests of J. C. Minner and family, of Chapel Hill, Saturday night and attended church Sunday.

Several young people attended the musical at E. J. Corley's Saturday night and all report a good time.

Miss Ruth Hill is the champion huntress of the whole country round. Last Sunday afternoon while returning from Sunday school she captured the largest red fox that has ever been seen in this locality. The monster measured 4 feet from tip to tip and weighed 35 pounds and 7 ounces. Miss Ruth is proud of her "catch" and keeps him as a curiosity.

To Buy Furs.

I will be in Marion every Saturday to buy your furs. Save them for me, 21p W. B. Stumbridge.

Its A Top Notch Doer.

Great deeds compel regard. The world crowns its doers. That's why the American people have crowned Dr. King's New Discovery the King of Throat and Lung remedies. Every atom is a health force. It kills germs, cures, and lagsripes vanish. It heals cough-racked membranes and coughing stops. Sore, inflamed bronchial tubes and lungs are cured and hemorrhages cease. Dr. Geo. Moore, Black Jack, N. C., writes "It cured me of lung trouble, pronounced hopeless by all doctors." 50c, \$1.00. Trial bottle free. Guaranteed by Jas. H. Rine and Haynes & Taylor.

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is Pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. It cures Diarrhoea and Wind Colic. It relieves Teething Troubles, cures Constipation and Flatulency. It assimilates the Food, regulates the Stomach and Bowels, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS
Bears the Signature of

Chas. H. Fletcher.

The Kind You Have Always Bought
In Use For Over 30 Years.

THE CASTORIA COMPANY, 21 MURRAY STREET, NEW YORK CITY

HIGH GRADE MONUMENT

It will be to your interest to see our collection of designs which we are prepare to execute in the best grades of American or Imported Marble or Granite. We are fully equipped to make all kinds of Monuments, Head Stones and Cemetery work of all descriptions.

We make a specialty of artistic carving and lettering, and guarantee satisfaction to all who place their orders with us.

Write or call on us and we will cheerfully send you our designs, and estimate any work you may wish to purchase.

HENRY & HENRY,
Marion, Kentucky.

IF YOU WOULD PICK UP BARGAINS In Mission Furniture COME AND SEE

"Heath's
Hand
Made
Mission"
FURNITURE.



For the home or office at FACTORY PRICES. Our Mission Furniture is made of Solid White Oak, quarter sawed, and will last a long time of pleasure to your home. It is Honestly Made By Hand and will pass down to coming generations as heirlooms. In the true MISSION FURNITURE inferior material cannot be used. It must be the best. Simple oil stains will not harm it. Our furniture is Solid, Massive, Handmade, Artistic and Effective. We sell this furniture with "Money Back Guarantee". FACTORY PRICES LESS THE FREIGHT. Our quarter sawed oak prices are the same as our other charge for plain oak. All orders for XMAS should be placed Nov. 11. We sell at FACTORY PRICES LESS THE FREIGHT.

HEATH MANUFACTURING COMPANY.

Marion, Kentucky.

E. M. HEATH, Manager.